



MEDICAL DERMATOLOGY SOCIETY Corporate Sponsorship

Organization _____

Contact Name, Title _____

Address _____

City, State, Zip _____

Telephone _____ Email _____

ALL CORPORATE SPONSORS WILL RECEIVE THE FOLLOWING:

MDS WEBSITE RECOGNITION

- ❖ The Medical Dermatology Society (MDS) will highlight your company as a corporate sponsor of the MDS Annual Meeting on the MDS website.
- ❖ Promotion of support: Your corporate logo will receive special recognition for your support

SIGNAGE

- ❖ Your corporate logo will be included in marketing of the MDS meeting and signage, as a valuable supporter of the MDS

PRINTED PROGRAM BOOK

- ❖ Company logo and overview to be included in the MDS Annual Meeting printed program book
- ❖ Overview not to exceed one-half page, corporate sponsor will supply content for program book before print deadline

TABLE-TOP EXHIBIT

- ❖ Presence of a six (6) foot table-top exhibit at the MDS Annual Meeting will be available to all corporate sponsors
- ❖ The host hotel will dictate the placement of the exhibit table within the registration area)
- ❖ Opportunity to provide literature and talk one on one with MDS leaders and meeting attendees

ELECTRONIC MARKETING, SOCIAL MEDIA RECOGNITION

- ❖ As a corporate sponsor, you will be recognized as a partner to the MDS in our social media blasts and electronic newsletters
- ❖ Electronic marketing reaches an audience of over five hundred members

MDS ANNUAL MEETING REGISTRATION

- ❖ Corporate sponsors will receive complimentary registration(s) to the MDS Annual Meeting
- ❖ The number of available registrations will be determined by the sponsorship amount

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

BREAKFAST SYMPOSIUM

\$20,000 for one (1) hour session

- ❖ A corporate sponsored breakfast symposium supporter will have the opportunity to sponsor an entire session, including topic and the choice of speaker.
- ❖ The sponsor will work with the MDS to coordinate logistics and the MDS reserves the right to approve all speakers and topics before they are finalized.
- ❖ Corporate sponsored breakfast symposiums are limited and available on a first-come-first-serve basis only
- ❖ Once support is confirmed, the company will need to send the proposed topic and speakers to the MDS leadership for approval.
- ❖ Breakfast symposium supporters are recognized as a Diamond Corporate Sponsor and will receive all the stated benefits as outlined

NETWORKING RECEPTION SPONSOR

\$15,000

Sponsor the Networking Reception to enable real-time interaction among the leadership and attendees of the 2022 MDS Annual Meeting.

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Company logo and recognition at the Networking Reception via signage
- ❖ Advertisement space of one (1) full page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website

COFFEE BREAK SPONSOR

\$5,000

The Coffee Break Sponsor will have the ability to network amongst the attendees during the coffee break at the 2022 MDS Annual Meeting.

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Company logo and recognition in the Coffee Break Area via signage
- ❖ Advertisement space of one-half (1/2) page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website

ADDITIONAL CORPORATE OPPORTUNITIES

REGISTRATION BANNER

\$2,000

Show your support of the 2022 MDS Annual Meeting by sponsoring a banner with your corporate logo to be placed in the registration lobby.

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Company logo and recognition at the MDS Annual Meeting Registration Area via signage
- ❖ Advertisement space of one-half (1/2) page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website

MEETING PAD AND PENS

\$1,500

Opportunity to have your corporate logo displayed as a sponsor of the MDS

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Company logo and recognition on meeting pads and pens to be distributed at the MDS Annual Meeting
- ❖ Advertisement space of one-half (1/2) page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website

SPONSORSHIP OPPORTUNITIES LEVELS AND BENEFITS

FRIENDS AND ALLIES PARTNERSHIP

Up to \$9,999

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Complimentary MDS Annual Meeting registration for up to two (2) attendees for Thursday, March 16, 2023
- ❖ Advertisement space of one-third (1/3) page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website

SILVER CORPORATE ALLIES PARTNER

\$10,000+

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Complimentary MDS Annual Meeting registration for up to four (4) attendees for Thursday, March 16, 2023
- ❖ Advertisement space of one-half (1/2) page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website through 2023
- ❖ Contact Listing of MDS Annual Meeting Attendees

GOLD CORPORATE PARTNER

\$25,000+

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Complimentary MDS Annual Meeting registration for up to six (6) attendees for Thursday, March 16, 2023
- ❖ Advertisement space of one (1) full page in the MDS Annual Meeting printed program book
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website through 2024
- ❖ Contact listing, including emails of MDS Annual Meeting Attendees
- ❖ Meeting with the leadership of MDS at the close of the Annual Meeting
- ❖ Ability to present oral abstract at the MDS Annual Meeting

PLATINUM CORPORATE PARTNER

\$50,000+

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Complimentary MDS Annual Meeting registration for up to ten (10) attendees for Thursday, March 16, 2023
- ❖ Advertisement space of one (1) full page and/or inside back cover in the MDS Annual Meeting printed program book (based on availability)
- ❖ Recognition and corporate advertisement, including corporate link on the MDS Website through 2024
- ❖ Contact listing, including emails of MDS Annual Meeting Attendees
- ❖ Meeting with the leadership of MDS at the close of the Annual Meeting
- ❖ Ability to present oral abstract at the MDS Annual Meeting
- ❖ Ability to select the sponsorship of selected coffee break(s), reception, Wi-Fi, and/or meeting materials

DIAMOND CORPORATE PARTNER

\$100,000+

SPONSORSHIP PACKAGE WILL INCLUDE

- ❖ Complimentary MDS Annual Meeting registration for up to fifteen (15) attendees for Thursday, March 16, 2023
 - ❖ Advertisement space of one (1) full page including back cover or the inside front cover in the MDS Annual Meeting printed program book (based on availability)
 - ❖ Recognition and corporate advertisement, including corporate link on the MDS Website through 2024
 - ❖ Contact listing, including emails of MDS Annual Meeting Attendees
 - ❖ Meeting with the leadership of MDS at the close of the Annual Meeting
 - ❖ Ability to present oral abstract at the MDS Annual Meeting
 - ❖ Ability to select the sponsorship of selected coffee break(s), reception, Wi-Fi, and/or meeting materials
 - ❖ Ability to present a 60-minute presentation to the MDS meeting attendees, at the start of the Annual Meeting. Content to be approved by the MDS Executive and Educational Committee.
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PAYMENT INFORMATION

- Check/Money Order Payable to the "Medical Dermatology Society" in US Currency and Drawn from a US Bank
- Credit Card Information _____ American Express _____ Master Card _____ Visa
- Total Amount Authorized \$ _____

Name on Card (please print) _____

Card Number _____

Expiration Date: _____ CVV 3/4 digit security code: _____

Signature: _____

➤ **THIS COMPLETED FORM WITH PAYMENT CAN BE SUBMITTED VIA ONE OF THE SUGGESTED METHODS**

Mail Medical Dermatology Society, 526 Superior Avenue East, Suite 340, Cleveland, Ohio 44114

Email mds@sidnet.org

THANK YOU FOR YOUR SUPPORT OF THE MEDICAL DERMATOLOGY SOCIETY!